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MAR 2025

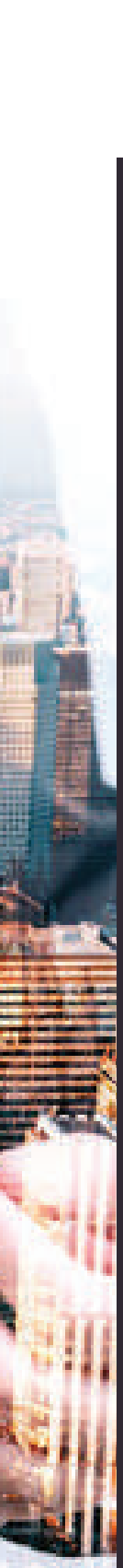
The Most ADMIRED COMPANIES TO FOLLOW IN 2025

PIONEERING SUSTAINABILITY AND INNOVATION IN COTTON CULTIVATION UNDER KUSHAL PATEL'S LEADERSHIP

Kushal PATEL

Founder | Axita Cotton Limited

Editor's *Note*



A REPERTOIRE OF INDUSTRY PIONEERS: CELEBRATING THE EXCELLENCE AND ACHIEVEMENTS

It has been a long time since Prime View Magazine published an edition focused on the discussion surrounding leading companies that are making significant impacts and offering innovative solutions. In our latest edition, we will take a closer look at those companies that have earned the admiration and respect of their customers, peers, and industry experts. We deeply appreciate the invaluable insights these pioneers offer. And we are excited to amplify their voices on a global level through our issue titled "The Most Admired Companies to Follow in 2025." Now, let's explore meaningful conversations and the stories driving growth in the business field. Through in-depth profiles and analysis, we will explore the strategies, core values, and practices that have empowered these companies to achieve greatness.

As we emphasize that we have been talking about admired corporations, this is not just about celebrating their accomplishments. The purpose has always been to discuss and gain valuable insights that can lead to growth and inspire others to succeed in their business endeavors.

The spotlight of this edition is on Axita Cotton Limited, one of the largest cotton producers in the global market. The company began its operations in Ahmedabad to produce high-quality cotton. Thanks to Kushal Patel's visionary leadership, Axita Cotton has expanded its market across Gujarat, Rajasthan, Maharashtra, and Madhya Pradesh, offering a comprehensive range of services from cultivation to distribution. Delve deeper into Axita Cotton's success story to get better insights into industrial standards.

Let's unite in our efforts to inspire innovation and drive positive change in society, in business and around the world.

This seems to be the perfect moment to sign off and we hope our engaging content has provided you with better insight into the business landscape. Do share your valuable feedback on how we are doing.

Happy Reading ....!

KUSHAL PATEL

Managing Director | Axita Cotton Limited

CONTENTS

18 Building Meaningful Business Relationships

22 Nicole Martin: Listen, Learn and Love

26 Helping Clients With Electronic Manufacturing Services

30 UnfoldLabs: Revolutionary Product Development Company

ARTICLE

20 Budget 2025:
The New Income Tax Bill will be Presented Next Week

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CONTENT

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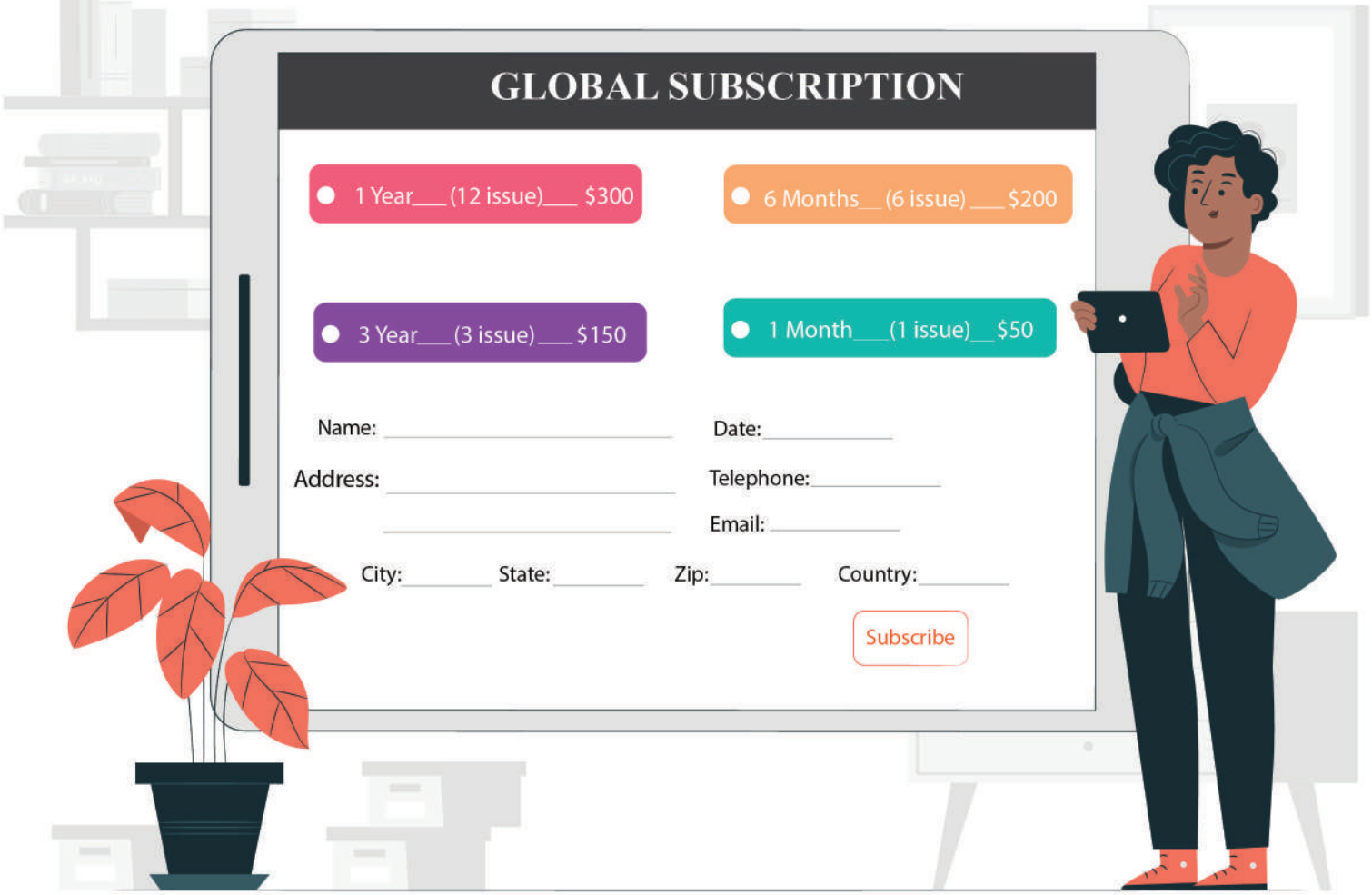

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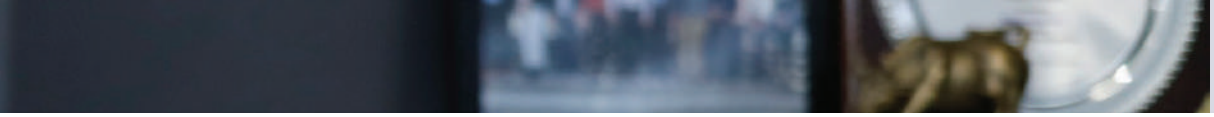
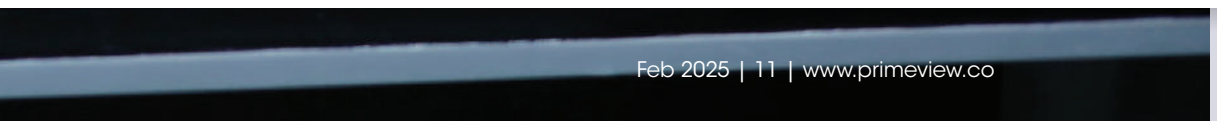
Kushal Patel
Managing Director
Axita Cotton Limited



AXITA COTTON LIMITED

Pioneering Sustainability and Innovation in Cotton Cultivation under Kushal Patel's Leadership



Founded in July 2013, Axita Cotton Limited began its operations in Ahmedabad and has since expanded its market across Gujarat, Rajasthan, Maharashtra, and Madhya Pradesh. As the company experienced significant growth, its initial focus on producing high-quality cotton broadened to include a comprehensive range of services from cultivation to distribution. Currently, Axita Cotton has emerged as one of the largest cotton producers in the global market.

No company can be successful without a remarkable and visionary leader. At Axita Cotton, Kushal Patel leads the company as the Promoter and Managing Director. Under his fine guidance, Axita Cotton is thriving and counted among the most admired companies. Kushal has over seven years of expertise in production, planning, and sales. In academics, he holds a bachelor's degree in pharmacy from Gujarat University.

Joining Axita Cotton: Beginning of a New Chapter

Kushal Patel joined Axita Cotton due to his belief in the potential of India's agriculture sector and his ambition to contribute to its transformation. Growing up in a country with deep roots in agriculture, Kushal has always been fascinated by the role of cotton as one of the most significant crops in the nation's economy. Axita Cotton provided a platform for him to turn that fascination into action. The opportunity to work with farmers, improve their livelihoods, and strengthen India's presence in the global cotton trade resonated deeply with him. Moreover, the vision of Axita Cotton—to blend tradition with innovation—motivated Kushal to be part of this incredible journey.

Axita Cotton's Thriving Journey: The Key Driving Factors

Since its inception, Axita Cotton's growth has been driven by a combination of strategic planning, technological adoption, and a relentless commitment to quality. The company's key strategies include fostering strong relationships with farmers to ensure a consistent supply of raw materials, leveraging advanced technologies to enhance production processes, and maintaining transparency in all business dealings. Axita Cotton has diversified its client base by targeting both domestic and international markets, which has allowed for steady growth even during challenging economic times. Additionally, the company's focus on sustainability has also helped the company align with global trends, further cementing its position as a trusted partner in the industry**.**

Carving Out a Niche in the International Cotton Market

Axita Cotton's competitiveness is deeply rooted in its strong relationships with farmers, brokers, and clients, as well as the focus on sustainability and consistent quality. Since its inception, the company has prioritised building trust with farmers, ensuring they receive fair prices and continuous support, which has helped the team maintain a steady supply of high-quality raw cotton. Similarly, the company's close relationships with brokers have been instrumental in expanding its reach, enabling the team to export to key markets, with Bangladesh being one of their primary focus areas. This targeted approach has allowed the team to establish a strong foothold in international trade.

"Our emphasis on sustainable farming practices, such as promoting organic and natural farming methods among our partner farmers, aligns with global trends and client expectations for eco-friendly products," adds Kushal Patel. *"These combined efforts—fostering trust within our supply chain, focusing on specific export markets like Bangladesh, and aligning our practices with sustainability goals—have been central to Axita Cotton's ability to remain competitive in the ever-evolving global cotton industry,"* he further adds.

Addressing the Hurdles Along the Way

Scaling operations in a dynamic cotton industry presents its own set of challenges, including fluctuating raw material prices, changing regulatory environments, and supply chain disruptions. One of the major hurdles Axita Cotton faced was ensuring a consistent supply of raw cotton during periods of adverse weather. To address this, the company implemented farmer support programs that included providing high-quality seeds, training on modern farming techniques, and financial assistance. Another challenge was navigating international trade barriers and tariffs. Axita Cotton addressed this by diversifying its export markets and forming strategic alliances. The company's proactive approach to risk management and adaptability have been crucial to overcoming these obstacles and successfully scaling its operations.

The Latest Industry Trends: Revolutionising the Cotton Industry

The global cotton industry is currently being shaped by several key trends such as sustainability, digital transformation, and shifting consumer preferences. Sustainability has become a top priority, with stakeholders across the value chain demanding eco-friendly practices. Axita Cotton is actively embracing this trend by minimising its environmental impact through water conservation and waste reduction. Digital transformation is another major trend, with advancements in precision agriculture, blockchain for supply chain transparency, and AI-driven analytics. Additionally, there is a growing demand for organic and ethically sourced cotton, driven by a rise in conscious consumerism. These trends are reshaping the industry and pushing companies to innovate continuously.

India's Evolving Role in the Global Cotton Trade

India has long been a key player in the global cotton trade, and its role is set to evolve even further in the coming years. As one of the largest producers and exporters of cotton, India benefits from a strong agricultural foundation and a skilled labour force. However, the focus is now shifting towards value addition and sustainability. Initiatives such as organic farming and promoting fair trade practices are helping India carve a niche in premium markets. At Axita Cotton, the team believes that India's emphasis on technology adoption and government support through policies like the Production-Linked Incentive (PLI) scheme will enhance its competitiveness and global standing in the cotton industry.

The Remarkable Impact of Geopolitical Shifts

Geopolitical shifts have had a mixed impact on Axita Cotton's exports. On one hand, trade disputes between major economies have created new opportunities for Indian exporters like the company. On the other hand, global uncertainties have occasionally disrupted supply chains and affected demand. For instance, during certain geopolitical tensions, Axita Cotton had to reroute shipments or find alternative markets to maintain the export volumes. Despite these challenges, the company has demonstrated resilience by diversifying its markets and building long-term relationships with clients in regions such as Southeast Asia, Europe, and the Middle East.

The Key Differentiators

Axita Cotton stands out due to its unwavering commitment to quality, sustainability, and innovation. Unlike many competitors, the company adopts a farmer-first approach, prioritising the welfare of farmers while maintaining high standards in production. Additionally, its transparent business practices and customer-centric focus have earned the company the trust of clients worldwide**.**

Quality Assurance and Sustainability

Quality assurance is at the heart of Axita Cotton's operations. From sourcing raw cotton to delivering finished products, every step is meticulously monitored. The team conducts rigorous quality checks and adheres to global standards to ensure the best output. Sustainability is equally important. By adopting practices such as recycling wastewater, reducing energy consumption, and encouraging organic farming, Axita Cotton is committed to minimising its environmental footprint.

Corporate Ethos for Clientele

Strong client relationships are built on trust, transparency, and reliability. The Axita Cotton team prioritises timely deliveries and open communication. Regular feedback from clients helps them align the offerings with their expectations. The team also participates in international trade fairs and exhibitions to showcase their products and strengthen their global presence**.**

Automation and AI in Supply Chain and Operations

Automation and AI are revolutionising the company's operations by enhancing efficiency and accuracy. AI-powered analytics help the team predict demand trends, optimise inventory, and improve supply chain efficiency. Automation in ginning and pressing processes ensures consistency in quality and reduces turnaround time.

Fostering Sustainability for Minimal Environmental Impact

Axita Cotton is committed to sustainability and innovation by implementing several effective practices. These include using renewable energy in the operations, adopting drip irrigation methods to conserve water, and promoting organic farming among the partner farmers. These initiatives minimise the environmental impact and align with global sustainability goals.

Empowering Farmers: For a Consistent Supply of Raw Cotton

Kushal and the other key executives believe empowering farmers is crucial for ensuring a steady supply of high-quality raw cotton. Their initiatives include providing training on best farming practices, offering financial support during difficult times, and ensuring fair prices for their produce. This collaboration fosters trust and strengthens the supply chain.

Future Outlook for Diversification

Diversification is a key component of Axita Cotton's long-term growth strategy. The team is actively exploring opportunities in textile manufacturing and other related sectors to enhance their operations. This approach will allow the company to provide comprehensive solutions to clients and expand into new markets.

Charting the Path Forward

Kushal envisions establishing Axita Cotton as a global leader in the cotton industry, recognised for innovation, quality, and sustainability Over the next 5–10 years, he and his team plan to enter new markets, adopt cutting-edge technologies, and explore vertical integration opportunities.

Christopher M. Carter

CEO, Chairman, Board Member | Christopher M. Carter

With almost 30 years of experience in the SAP industry, Christopher M. Carter founded Approyo to provide full SAP service technology with extensive capabilities in hosting and managing services, upgrades, and migration of its clients, running any SAP-supported core functionality. With more than a thousand SAP environments under management around the planet, Approyo supports businesses from production to landscapes to migrations onto SAP S/4 HANA. As an SAP partner, Approyo offers its solutions as a service to its clients and partners across the planet. While many Managed Service Providers are likely to provide several forms of ERP systems to expand their services portfolio, Approyo only deals with systems related to SAP directly. While the organization offers integrative services with several other ERP providers like Microsoft Azure, AWS, etc., Approyo's primary focus is still on SAP.

The Steadfast Leader

Chris attended The Georgia Institute of Technology during his college days, where he found his love for technology. After graduating, he shortly started working with SAP and later worked in a California-based start-up, where he was responsible for running day-to-day sales and marketing activities. He then served in multiple executive positions in the SAP ecosystem. At this point of time, he founded his own business, which was sold at a later stage. After selling his company, Chris retired for a few years until one of his old friends called him to inform him about the latest release of SAP HANA. Soon after that day, he was convinced to dive back in and flew to Germany to start working and learning about SAP HANA. Later in December 2013, he founded Approyo to provide global leadership for SAP directives.

Building Meaningful Business Relationships

Greatest Accomplishment

As the organization's leader, Chris is proud of the team he has been able to develop at Approyo. Chris and his team have brought in some of the best talents on the planet by expanding the firm's reach into Brazil, the UK, Spain, and India. Presently with offices being developed in several other parts of the world, Approyo no longer must worry about resources, as it ensures the company has the right resources for its clients anywhere at any time.

Chris says, "*It's a game changer for us, and it's a great accomplishment for our team these men and women are our incredible staff members, and we're blessed to have them here."*

Tackling Challenges

Chris is 100% up for tackling challenges. He considers himself fortunate to be controlled and prepared to lead Approyo to new challenges and heights. He says, "*I have an incredible staff around me who supported my decisions and helped me make those decisions so we could accomplish greatness for our customers. It's all about them and my staff we want to support our customers in their needs that's why we did some of the most unprecedented support activities during the pandemic to help them, and we will continue to support them on a global stage*."

Leadership Principles

Chris's primary leadership principles;

- As the organization's leader, Chris trusts his team to make the necessary decisions to support customers and keep them on a proper lifestyle, as they don't want interruptions.
- He believes in training his staff and increasing their skill sets as he wants them to become the next managers or executives of Approyo.
- Lastly, he wants Approyo's customers to sleep well at night. Chris wants them to have the ability to lead the lifestyle or workstyle they deserve, and they should not have to worry about the landscapes of their systems, people, and applications.

Implementing New Ideas

Approyo is implementing its AI-based monitoring and support tool on every client the firm acquires. This tool provides the opportunity to proactively understand what's going on with the system and how it will run in the coming weeks. This also provides valuable information on how security is being enacted in case of any vulnerabilities. It is a true AI tool that helps the company by providing everything it needs to be proactive and hyper-aggressive in supporting its clients.

Picture of the Future

Chris says, "*Our future, I feel, is quite bright. We have plans with our AI-based tools to support and provide the managed services and details companies need to run their SAP and other landscapes with our managed service provider organization. We also feel that our best-in-breed SAP migration and support will continue to revolutionize the ecosystem*."

By combining Approyo's tools, people and processes, Chris feels that the company is second to none in this ecosystem, and it'll continue to strive to provide for our clients on an ongoing day-in and day-out solution basis.

BUDGET 2025

THE NEW INCOME TAX BILL WILL BE PRESENTED NEXT WEEK

A new income tax bill – a direct tax code aimed at simplifying compliance for individual taxpayers and reducing tax litigation, will be introduced next week, Finance Minister Nirmala Sitharaman announced while presenting the Union Budget 2025. She assured that the new law would be "simple to understand" and ease taxpayers' burden.

In a major relief for millions of Indians, Ms. Sitharaman declared that under the new tax regime, there will be no income tax payable up to ₹12 lakh-or ₹12.75 lakh, including standard deductions.

Key Highlights of the New Direct Tax Code

Simplification of Tax Laws: The proposed Direct Tax Code (DTC) will streamline the tax regulations by reducing the complexity of the Income Tax Act, 1961, which currently consists of 23 chapters and 298 sections. The new code is expected to

Elimination of Financial Year (FY) and Assessment Year (AY): The traditional FY/AY system, which is often a source of confusion, may be scrapped.

Tax on LIC Policy Payouts: Income from LIC policies, previously exempted under, may now be taxed at 5%.

TExpanded Scope for Tax Audits: As per the IT Act 1961, only Chartered Accountants can conduct tax audits. However, under the new code government plans to allow Company Secretaries and Cost Management Accountants to perform audits.

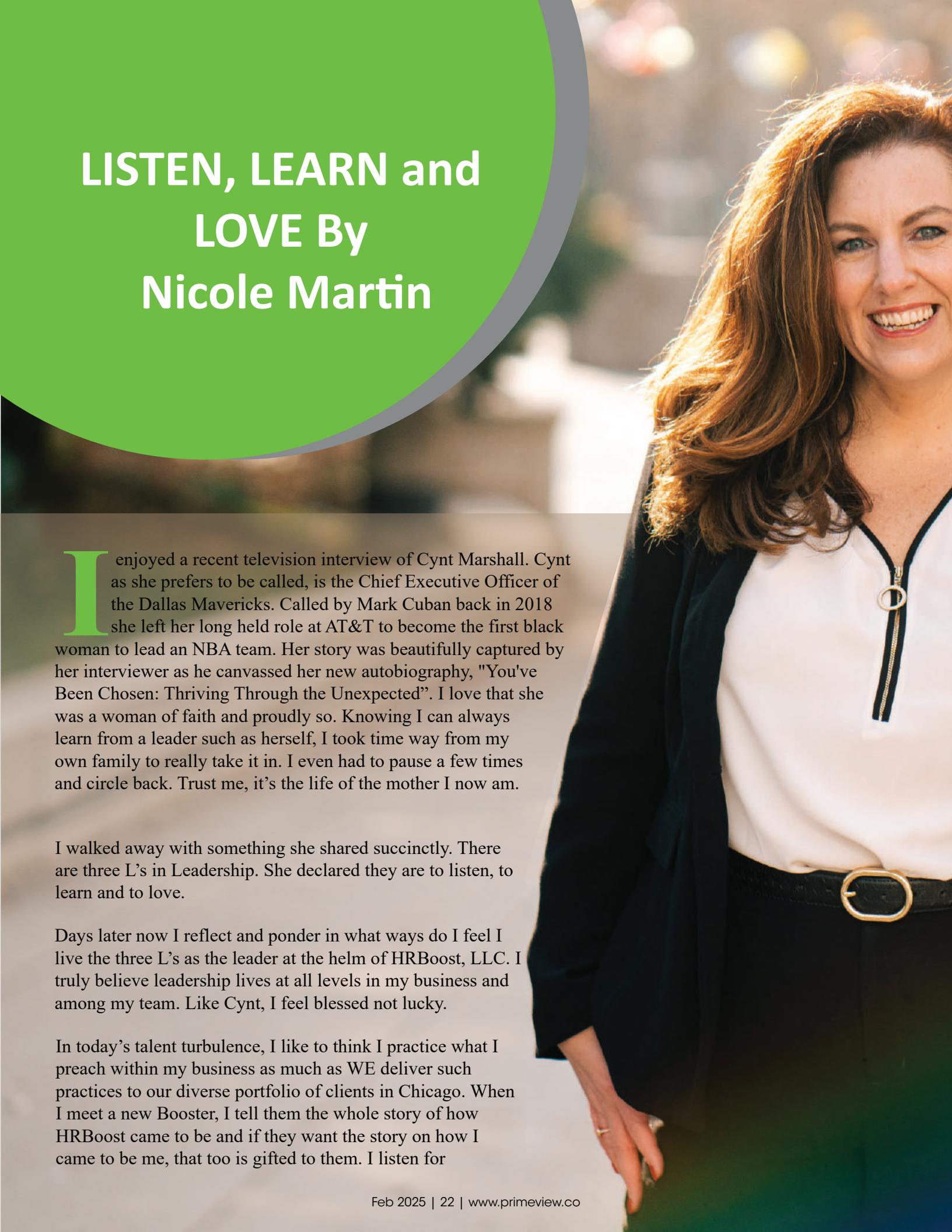
Standardized Tax Rates:

Dividend income, currently taxed at slab rates, may be fixed at 15%.
For high earners, the maximum tax rate may be standardized at 35%, replacing the existing variable surcharge.

Capital Gains Tax Reforms: Differences in taxation across various asset classes may be removed for uniformity.

Limited Deductions & Exemptions: Lastly the option to choose between tax regimes may be eliminated, and tax deductions/exemptions may be significantly reduced, aligning with the new regime.

LISTEN, LEARN and LOVE By Nicole Martin

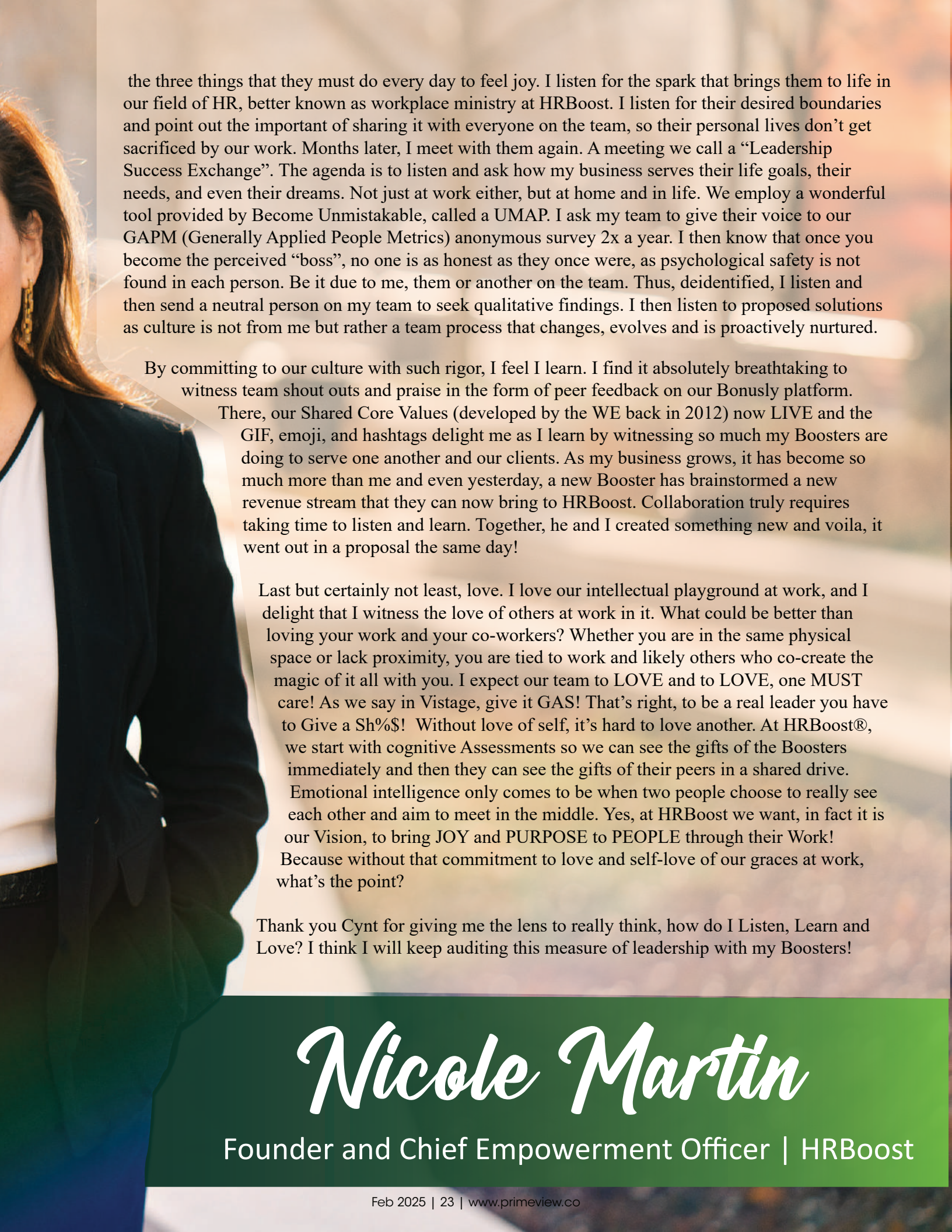


I enjoyed a recent television interview of Cynt Marshall. Cynt as she prefers to be called, is the Chief Executive Officer of the Dallas Mavericks. Called by Mark Cuban back in 2018 she left her long held role at AT&T to become the first black woman to lead an NBA team. Her story was beautifully captured by her interviewer as he canvassed her new autobiography, "You've Been Chosen: Thriving Through the Unexpected". I love that she was a woman of faith and proudly so. Knowing I can always learn from a leader such as herself, I took time way from my own family to really take it in. I even had to pause a few times and circle back. Trust me, it's the life of the mother I now am.

I walked away with something she shared succinctly. There are three L's in Leadership. She declared they are to listen, to learn and to love.

Days later now I reflect and ponder in what ways do I feel I live the three L's as the leader at the helm of HRBoost, LLC. I truly believe leadership lives at all levels in my business and among my team. Like Cynt, I feel blessed not lucky.

In today's talent turbulence, I like to think I practice what I preach within my business as much as WE deliver such practices to our diverse portfolio of clients in Chicago. When I meet a new Booster, I tell them the whole story of how HRBoost came to be and if they want the story on how I came to be me, that too is gifted to them. I listen for



the three things that they must do every day to feel joy. I listen for the spark that brings them to life in our field of HR, better known as workplace ministry at HRBoost. I listen for their desired boundaries and point out the important of sharing it with everyone on the team, so their personal lives don't get sacrificed by our work. Months later, I meet with them again. A meeting we call a "Leadership Success Exchange". The agenda is to listen and ask how my business serves their life goals, their needs, and even their dreams. Not just at work either, but at home and in life. We employ a wonderful tool provided by Become Unmistakable, called a UMAP. I ask my team to give their voice to our GAPM (Generally Applied People Metrics) anonymous survey 2x a year. I then know that once you become the perceived "boss", no one is as honest as they once were, as psychological safety is not found in each person. Be it due to me, them or another on the team. Thus, deidentified, I listen and then send a neutral person on my team to seek qualitative findings. I then listen to proposed solutions as culture is not from me but rather a team process that changes, evolves and is proactively nurtured.

By committing to our culture with such rigor, I feel I learn. I find it absolutely breathtaking to witness team shout outs and praise in the form of peer feedback on our Bonusly platform. There, our Shared Core Values (developed by the WE back in 2012) now LIVE and the GIF, emoji, and hashtags delight me as I learn by witnessing so much my Boosters are doing to serve one another and our clients. As my business grows, it has become so much more than me and even yesterday, a new Booster has brainstormed a new revenue stream that they can now bring to HRBoost. Collaboration truly requires taking time to listen and learn. Together, he and I created something new and voila, it went out in a proposal the same day!

Last but certainly not least, love. I love our intellectual playground at work, and I delight that I witness the love of others at work in it. What could be better than loving your work and your co-workers? Whether you are in the same physical space or lack proximity, you are tied to work and likely others who co-create the magic of it all with you. I expect our team to LOVE and to LOVE, one MUST care! As we say in Vistage, give it GAS! That's right, to be a real leader you have to Give a Sh%$! Without love of self, it's hard to love another. At HRBoost®, we start with cognitive Assessments so we can see the gifts of the Boosters immediately and then they can see the gifts of their peers in a shared drive. Emotional intelligence only comes to be when two people choose to really see each other and aim to meet in the middle. Yes, at HRBoost we want, in fact it is our Vision, to bring JOY and PURPOSE to PEOPLE through their Work! Because without that commitment to love and self-love of our graces at work, what's the point?

Thank you Cynt for giving me the lens to really think, how do I Listen, Learn and Love? I think I will keep auditing this measure of leadership with my Boosters!

Nicole Martin

Founder and Chief Empowerment Officer | HRBoost

BIO

Nicole Martin is Chief Empowerment Officer and Founder of HRBoost, LLC, a HR Shared Services consulting firm based in Chicago, Illinois. In recognition of her professional excellence as well as her community, Nicole has been honored by multiple organizations including the Mirror Review's 10 Game Changing Women in 2019, Awardee for Business Excellence by the Chicago Daily Herald, and a 2016 Enterprising Women of the Year Champion by Enterprising Women Magazine. A sought-after expert, her knowledge and advice have been featured in newspapers and magazines throughout the country. In addition, Nicole is the host online of HR in the Fast Lane and contributing writer for the Chicago Business Journal. Nicole has authored, International Literary Award and Amazon Best Seller, The Talent Emergency, the accompanying Talent Emergency Guidebook, The Human Side of Profitability, The Power of Joy & Purpose, and her newly released co-authored book No Fear Negotiation for Women.

Nicole serves on a number of Boards dedicated to Human Capital, Culture and HR Excellence of which include Best & Brightest® Companies to Work For, Social Service in the community and Women in Business. To learn more about Nicole, go to www.hrboost.com or www.nicolemartin.live

Awards and Recognitions:

- 2017 Business Excellence Business Leger Award
- 2020 Chicago's Best and Brightest Companies to Work For
- 2020 Innovative Companies to Watch For in 2021
- 2021 Star Icon Best Speaker Award
- 2021 CIO Times: The Spearheads Most Inspiring Leaders of the Year

HRBOOST™

Helping Clients With Electronic Manufacturing Services

The electronics manufacturing industry has been changing rapidly over the last few decades. This rapid change has created several roadblocks for companies, which are now facing difficulties keeping up with their competitors While many are witnessing significant slowdowns due to changing market conditions, few look to continue making an impact in the future. One such organization is **Thinksemi Infotech Pvt Ltd.,** which is an electronics manufacturing services company exporting a wide range of products, including Electronic modules, GPS Vehicle Tracking systems, GPS Tracking devices, Integrated Circuits, etc.

Founded in 2016, Thinksemi Infotech provides services on various innovative products. Most of the manufacturers imports product from China in Semi Knock Down (SKD) and Complete Knock Down(CKD) conditions so far. However, as a supporter of the 'Make in India' concept, the company has set up a full range of electronics manufacturing and services units to support the local manufacturers with world-class support and services.

Also, according to the client's need, Thinksemi's highly qualified R&D team can customize various high-value products into similar products with low-cost solutions. Additionally, with the help of skilled engineers, Thinksemi can convert its customers' ideas into a well-built technology.

Led by its **Managing Director, Sudharsan Ramajeyam,** Thinksemi Infotech also helps its clients with best-in-class Turnkey Solutions. These solutions include Procurement of Electronic Components, PCB, harness, and assembly with continuous QMS and performing firmware, chamber, and in-house tests.

The Leader

Sudharsan pursued his Master's Degree in Electronics and Instrumentation from Bharathiar University, Coimbatore, in 2012. Then he started his career as a salesperson and slowly rose to the ranks of Managing Director. His past knowledge and passion for electronics have helped him to understand the market to a great extent, which has eventually led to the inception of Thinksemi Infotech in 2016.

He believes if an individual decides to be an entrepreneur, then that person must start his/her career by joining a small company, giving 100% effort, understanding the clients' issues, and providing the right solution. This will eventually help that individual upgrade his/her knowledge, which is very important to start a company.

Since the firm's inception, fulfilling clients' expectations by delivering excellent quality products has played an integral part in its vision, and Sudharsan personally ensures the best product quality by establishing a QMS. During its initial phases, Thinksemi had only two people working for it, and Sudharsan played most of the roles starting from packing to delivering products to the clients.

Tackling Challenges

India witnessed a sharp rise in covid cases in March 2020, which led to a countrywide lockdown. It hampered the industry for quite a few days, leading to low demand and sales. Due to the low sales number, Thinksemi's inventory started piling up. So, the organization shifted its focus to various medical equipment, including ventilators, temperature monitors, pulse oximeters, etc.

Mission and Vision

With the vision to meet customer needs and expectations by providing the best quality PCB assembly while adhering to legal and applicable requirements, Thinksemi has become one of the top global electronics manufacturing companies. The firm works with its clients to provide the necessary cutting-edge technologies in its electronics manufacturing services that reduce costs and increase durability and reliability throughout the product's lifecycle.

Also, Sudharsan aspires to guide his team to focus more on what they do and ask them to stay updated on technology. Quality is very important for him, so he always insists the team achieve the best possible quality.

Sudharsan states, *"Quality is Most Important Than Quantity, so our Engineer Team and Supply Chain Specialists' Industry-Specific Expertise and Ingenuity allow Thinksemi Architects to find a solution that satisfies the Constraints of (Any Specific) Business Environment."*

Sudharsan Ramajeyam
Thinksemi Infotech | Managing Director

> "Quality is Most Important Than Quantity, so our Engineer Team and Supply Chain Specialists' Industry-Specific Expertise and Ingenuity allow Thinksemi Architects to find a solution that satisfies the Constraints of (Any Specific) Business Environment."

Think Semi
Infotech Pvt Ltd
An ISO 9001 : 2015 Certified Company

Asokan Ashok

UnfoldLabs Inc

UnfoldLabs: Revolutionary Product Development Company

UnfoldLabs is a revolutionary products and services company based in San Diego, California that promotes innovation and creativity, thus helping the company find easy solutions in solving daily life issues with technology. Our exclusive and innovative products, work culture, and enthusiastic team makes our customers crave to work with us. The organization was set up in 2015 by entrepreneurial and innovation leadership experts to bring creative solutions to the world.

For us, the future of technology means designing solutions that consider the wants and needs of customers and the market. Our team is focused on design, innovation, and strategic products and solutions to ensure a high level of success. With a clear grasp of what our clients want and a willingness to push the boundaries even further, we aim to provide a fantastic and proactive experience for them.

For our product development process, customer issues are the most important design factor for innovation. We've got a great group of people who bring out the best in each other and work together to provide high-quality solutions. Many satisfied customers have helped us expand over the years by providing excellent solutions that match their needs.

Futuristic Plans & Developments

UnfoldLabs is there for you with its leading-edge state-of-the-art products. The company was founded with a mindset of strategic product development in the areas of mobile, cloud, and software platform technologies that are cutting edge. We focus on creating top products and solutions that are innovative with futuristic technologies, such as optimizing mobile devices, having your data protected, or printing precious moments.

Today, UnfoldLabs has become one of the leading technology companies in America and has receivedquite a few prestigious awards, as well as developed many creative products. We strive to deliver a proactive and amazing experience by understanding whatour customers exactly want. Our team focuses on providing positive customer experiences and excellent communication to make product users and our customers happy.

Employees, Products & Services are Real Assets

UnfoldLabs' employees and customers play an important role in every step of our journey. Our team is outstanding with creative ideas and takes a crucial role in the company's long-standing success. We have an open culture where employees are free to express their innovative ideas.

MySecureME (innovative mobile device management solution), **MyFamily** (digital parenting platform), and **SecureME** (Android kiosk-mode launcher) are a few of the amazing and strategic products from UnfoldLabs that was implemented collaboratively by team and customers.
Our solutions have received great and positive responses from customers at launch. One of our apps, **unfoldQuotes** (quotes app), surprised us by receiving a large number of downloads - nearly 10K within a month after launch.

Asokan Ashok: Leadership Towards Success

CEO **Asokan Ashok** strongly believes in "Great Learning Culture Always Builds a Great Company." With that background and aspiration, the team is built for innovation, success, technology, strategic thinking, and empowerment. UnfoldLabs focuses on real-world user problems and then creates solutions that are simple, easy to access, and user-friendly. Continuous learning keeps the team updated with trends that helps in developing innovative products and solutions. The company culture comes into actuality when teams in the organization actively engage and collaborate.

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